

## POPULATION

2010 (Estimate) - PRIMARY TRADE	22,090
2010 (Estimate) - CITY LIMITS	6,510
Growth 2000-10 - PRIMARY TRADE	15.46%
Growth 2000-10 - CITY LIMITS	26.88%
Growth 2010-15 (Estimate) - PRIMARY TRADE	5.47%
Growth 2010-15 (Estimate) - CITY LIMITS	8.99%

## EDUCATIONAL ATTAINMENT

Earned a College Degree	21.43%
Some Post-Secondary Education	43.40%

## COMPOSITION

Family Households	70.59%
-------------------	--------

## AVERAGE INCOME (2010 Estimate)

Household Income	\$49,001
------------------	----------

## OCCUPATION

White Collar Workers	49.99%
Blue Collar Workers	27.88%
Service/Farm Workers	22.13%

## HOUSING

Owner Occupied Housing	72.07%
Median Housing Value	\$107,810
Houses less than 10 years old	15.52%

## OPPORTUNITY GAP HIGHLIGHTS

**TOTAL RETAIL LEAKAGE** **\$124,351,054**

Automotive Parts Accessories	\$3,399,138
Electronics and Appliances	\$4,066,676
Home Centers	\$11,434,588
Furniture and Home Furnishings	\$1,090,714
Grocery Stores	\$27,095,234
Beer, Wine and Liquor Stores	\$1,945,623
Pharmacies and Drug Stores	\$10,067,662
Clothing and Clothing Accessories	\$10,401,361
Sporting Goods, Hobby, Books and Music	\$4,089,195
Office Supplies, Stationery, Gift	\$1,717,754
Full Service Restaurants	\$3,756,123
Drinking Places	\$1,291,998

The Opportunity Gap represents the difference between retail sales in specific categories of goods and services where reported demand (purchases by consumers living in an area) exceeds reported sales by merchants (supply) within the same defined trade area. Data is derived from the Consumer Expenditure Survey as administered by the U.S. Bureau of Labor Statistics and from the Census of Retail Trade, made available through the U.S. Census.

## About the City of Grove

Grove, Oklahoma is located along the 46,500 surface acre Grand Lake O' The Cherokees, one of the premiere boating, skiing, fishing, swimming and sailing recreational lakes in a multi-state area. Just 15 miles southeast of I-44, Grove is recognized as one of the nation's most desired areas for young retirees to relocate and the population is growing quickly in the city and its surrounding trade area. With an average household income of above \$50,000 and a smaller average household size, residents have more disposable income for purchases. New homes are being built throughout the area, including nearly 800 within the city in the past 10 years and nearly 2800 within the trade area in the past 10 years.

Grove maintains sought-after small town traditions, warm hospitality, and good solid values while being designated as the fastest growing community in one of the fastest growing county in Oklahoma. With an active chamber and aggressive city leaders, Grove is committed to economic growth.

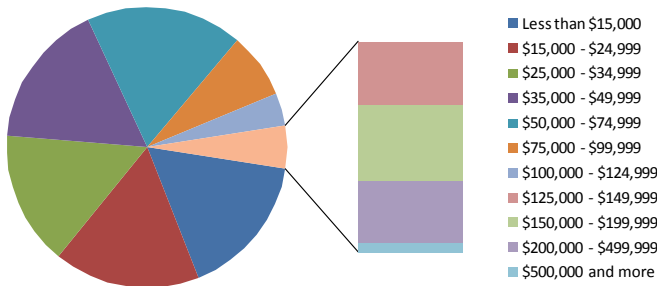
For more information about the City of Grove contact Retail Attractions at (918) 376-6707 or [info@retailattractions.com](mailto:info@retailattractions.com)  
Visit [www.retailattractions.com](http://www.retailattractions.com) to download this and other information about the City of Grove and other client cities

# City of Grove Oklahoma

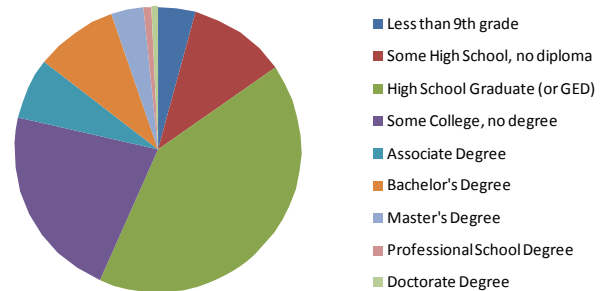


Anchored by five industries, the Grove area's economy includes tourism, retail trade, service industry, health services and manufacturing. Grove has also become one of the most attractive retirement communities in the tristate area which has contributed to the population growth rate of the area. The Grove and Grand Lake areas see a significant rise in employment during the summer months of June through September when seasonal employment delivers a thrust to the local economy. Located near the NEO A&M College-Grove campus, the new Professional Center, an office complex with space for six office buildings, is designed to house professional businesses such as doctors, lawyers and architects.

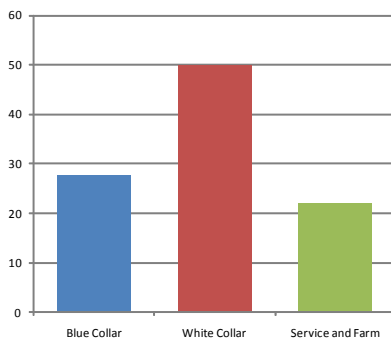
**Household Income 2010**



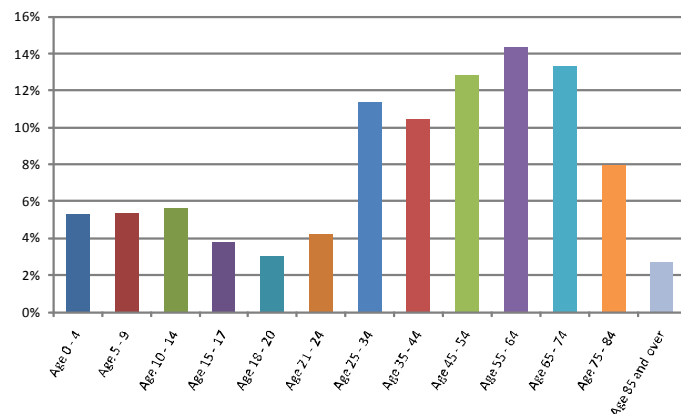
**Educational Attainment**



**Occupational Classification,  
Employed Population Aged 16+**



**Age Classification**



For more information about the City of Grove contact Retail Attractions at (918) 376-6707 or [info@retailattractions.com](mailto:info@retailattractions.com)  
Visit [www.retailattractions.com](http://www.retailattractions.com) to download this and other information about the City of Grove and other client cities