

POPULATION

2011 (Estimate) - PRIMARY TRADE	91,879
2011 (Estimate) - CITY LIMITS	9,955
Growth 2000-11 - PRIMARY TRADE	21.69%
Growth 2000-11 - CITY LIMITS	22.55%
Growth 2011-16 (Estimate) - PRIMARY TRADE	5.44%
Growth 2011-16 (Estimate) - CITY LIMITS	8.14%

EDUCATIONAL ATTAINMENT

Earned a College Degree	28.22%
Some Post-Secondary Education	51.79%

COMPOSITION

Family Households	77.71%
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AVERAGE INCOME (2011 Estimate)

Household Income	\$60,988
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OCCUPATION

White Collar Workers	58.34%
Blue Collar Workers	26.25%
Service/Farm Workers	15.41%

HOUSING

Owner Occupied Housing	77.72%
Median Housing Value	\$121,795
Houses less than 10 years old	22.38%

OPPORTUNITY GAP HIGHLIGHTS

TOTAL RETAIL LEAKAGE **\$631,030,770**

Furniture and Home Furnishings	\$18,700,196
Electronics and Appliances	\$21,783,797
Building Materials and Garden Eqpt	\$80,897,026
Grocery Stores	\$68,240,777
Beer, Wine and Liquor Stores	\$5,592,038
Clothing and Clothing Accessories	\$50,601,236
Health and Personal Care	\$44,872,315
Sporting Goods, Hobby, Books and Music	\$7,635,471
Office Supplies, Stationery, Gift	\$11,379,066
Full Service Restaurants	\$33,607,202
Limited Service Restaurants	\$14,139,764
Drinking Places	\$5,147,021

The Opportunity Gap represents the difference between retail sales in specific categories of goods and services where reported demand (purchases by consumers living in an area) exceeds reported sales by merchants (supply) within the same defined trade area. Data is derived from the Consumer Expenditure Survey as administered by the U.S. Bureau of Labor Statistics and from the Census of Retail Trade, made available through the U.S. Census.

About the City of Glenpool

The City of Glenpool is located on Highway 75, the main portal to the greater Tulsa MSA from the south. Highway 75 runs south to north through the Glenpool community into Tulsa's downtown business district. The Highway 75 corridor creates a vibrant retail market that has recently exploded. The access from Highway 75 creates a regional base for consumers along an eight mile corridor through the city. Traffic counts on Highway 75 at Glenpool indicate 405,000 vehicles a day passing through Glenpool. Glenpool is centered in the fast-growing South County area of the Tulsa MSA and is expected to continue to grow rapidly through the next 5 to 10 years.

The City of Glenpool has created an environment where public/private partnerships expedite both the timing and profitability of investments in the community. The City of Glenpool is actively seeking additional retail development to fill identified product and service gaps and offers retail incentives.

For more information about the City of Glenpool contact Retail Attractions at (918) 376-6707 or info@retailattractions.com
Visit www.retailattractions.com to download this and other information about the City of Glenpool and other client cities

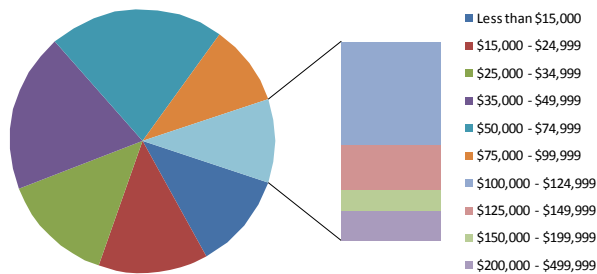
City of Glenpool Oklahoma



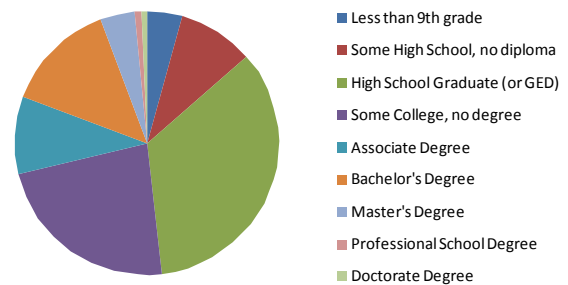
This trade area should be used for the vast majority of retailers including shopping and dining establishments.

Recent investments in Glenpool include an environmentally friendly, 199,000 sq. ft. Super Walmart prototype, a new Glenpool Municipal Building and a 30,000 square foot conference center flanked by two new hotels. Walmart anchors a large retail development featuring medical & office users, restaurants, outparcel and inline retail, the municipal complex and hotels. Large tracts of land along Highway 75 and other arterials are available with 30,000 vehicles a day entering Glenpool from the south on Highway 75.

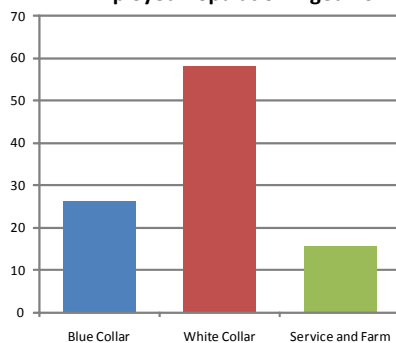
Household Income 2010



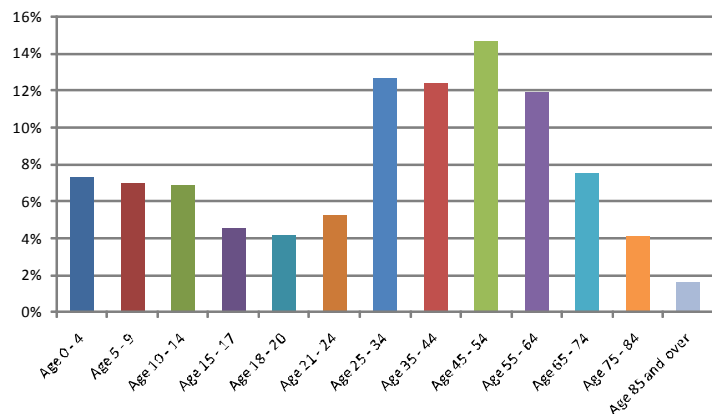
Educational Attainment



Occupational Classification,
Employed Population Aged 16+



Age Classification



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