

POPULATION

2011 (Estimate) - PRIMARY TRADE	23,048
2011 (Estimate) - CITY LIMITS	10,326
Growth 2000-11 - PRIMARY TRADE	-5.20%
Growth 2000-11 - CITY LIMITS	-6.31%
Growth 2011-16 (Estimate) - PRIMARY TRADE	-2.92%
Growth 2011-16 (Estimate) - CITY LIMITS	-3.28%

EDUCATIONAL ATTAINMENT

Earned a College Degree	26.17%
Some Post-Secondary Education	52.04%

COMPOSITION

Family Households	68.10%
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AVERAGE INCOME (2011 Estimate)

Household Income	\$44,998
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OCCUPATION

White Collar Workers	47.50%
Blue Collar Workers	32.00%
Service/Farm Workers	20.49%

HOUSING

Owner Occupied Housing	74.57%
Median Housing Value	\$59,605
Houses less than 10 years old	4.86%

OPPORTUNITY GAP HIGHLIGHTS

TOTAL RETAIL LEAKAGE **\$116,967,534**

Furniture and Home Furnishings	\$1,711,615
Electronics and Appliances	\$6,089,561
Home Centers	\$11,719,108
Grocery Stores	\$6,807,941
Specialty Food Stores	\$1,304,202
Beer, Wine and Liquor Stores	\$1,336,500
Health and Personal Care	\$9,575,807
Clothing and Clothing Accessories	\$8,512,419
Sporting Goods, Hobby, Books and Music	\$5,063,853
Full Service Restaurants	\$7,212,695
Limited Service Restaurants	\$3,233,798
Special Food	\$2,584,302

The Opportunity Gap represents the difference between retail sales in specific categories of goods and services where reported demand (purchases by consumers living in an area) exceeds reported sales by merchants (supply) within the same defined trade area. Data is derived from the Consumer Expenditure Survey as administered by the U.S. Bureau of Labor Statistics and from the Census of Retail Trade, made available through the U.S. Census.

About the City of Coffeyville

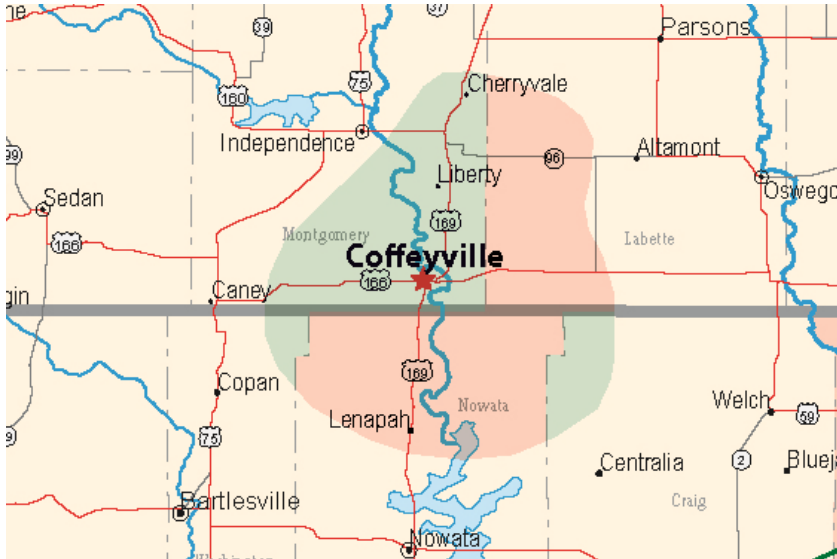
Coffeyville is located on US Highway 169 in the southeast corner of Kansas, about 75 miles north of Tulsa, Oklahoma and 60 miles west of Joplin, Missouri. Located at the intersection of US Highway 169 and US Highway 166, Coffeyville sees over 20,000 cars daily on these two highways and is the most populous city in Montgomery County. The Kansas DOT has begun work on a freeway project on Highway 169 near the Industrial Park, and Walmart is building a SuperCenter at the intersection of Hwy 166 and CR 5300.

Coffeyville is a thriving, manufacturing community home to Amazon.com's largest fulfillment center, John Deere, American Insulated Wire, Prestige Cabinets, American Craftsman, Acme Foundry, Coffeyville SEKTAM, Morrow Foundry, Jensen International, and Bartlett Milling. Additional land is available in the Industrial Park to locate a new business. Coffeyville has a diverse workforce with manufacturing, distribution and a strong agricultural presence. The City of Coffeyville is actively seeking additional retail development to fill identified product and service gaps and offers competitive retail incentives.

For more information about the City of Coffeyville contact Retail Attractions at (918) 376-6707 or info@retailattractions.com
Visit www.retailattractions.com to download this and other information about the City of Coffeyville and other client cities

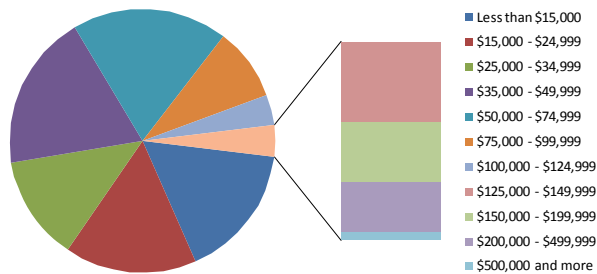
City of Coffeyville

Kansas

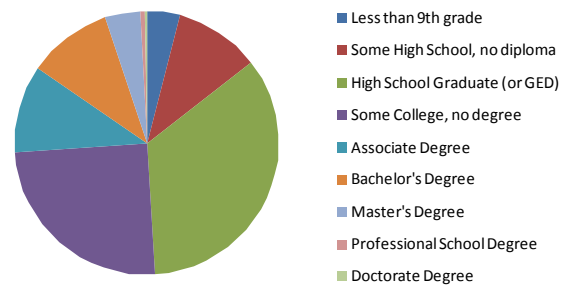


This trade area should be used for the vast majority of retailers including shopping and dining establishments.

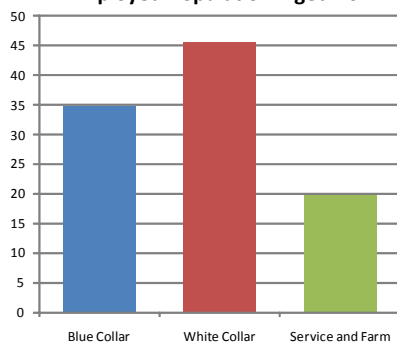
Household Income 2010



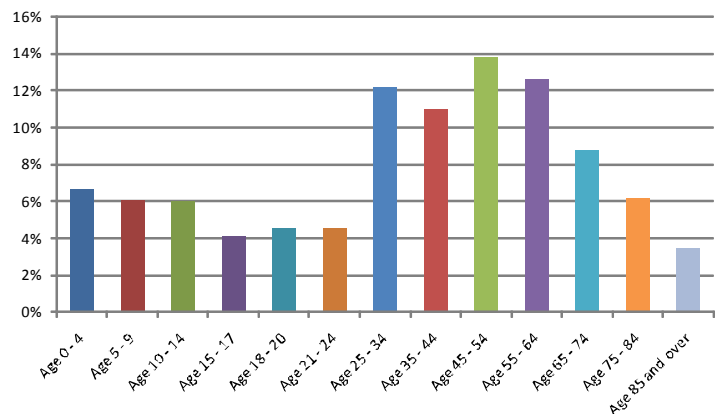
Educational Attainment



Occupational Classification, Employed Population Aged 16+



Age Classification



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