



ECONOMIC DEVELOPMENT CONSULTING SERVICES

- ▶ ECONOMIC & RETAIL DEVELOPMENT
- ▶ MUNICIPAL INFRASTRUCTURE
- ▶ RETAIL & RESTAURANT SITE SELECTION
- ▶ STRATEGIC PLANNING
- ▶ DEMOGRAPHIC DATA & MARKET ANALYSIS
- ▶ AERIAL PHOTOGRAPHY
- ▶ CITY WEB DESIGN



FACILITATING GROWTH
DEVELOPMENT / SITE SELECTION / MARKETING

OUR GOAL AT RETAIL ATTRACTIONS IS TO HELP EACH CLIENT WE SERVE ACHIEVE THE IDEAL OUTCOME FOR THEIR DEVELOPMENT PROJECT.

PARTNERSHIPS TO SUCCESS

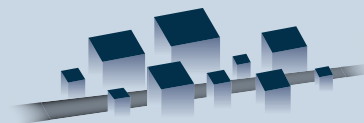
To complete an economic development project, especially one that involves retail development, requires coordinating the efforts of those involved.

Retail Attractions has been fortunate to develop relationships in all areas of economic development, including government, retail, site selection, real estate, land development, leasing and tenanting, engineering, creative financing, architecture and planning. We have worked with national retailers, restaurants, grocery stores and specialty stores. Visit www.RetailAttractions.com to find out how to grow your City!



"Rickey Hayes is, without a doubt, the most capable economic development director of any municipality that I have worked with in my 20 years of legal practice which principally involves the development of retail facilities in cities across the United States."

RAYMOND J. KANE
KANE, RUSSELL, COLEMAN & LOGAN, PC
DALLAS, TEXAS



RETAIL ATTRACTIONS, LLC

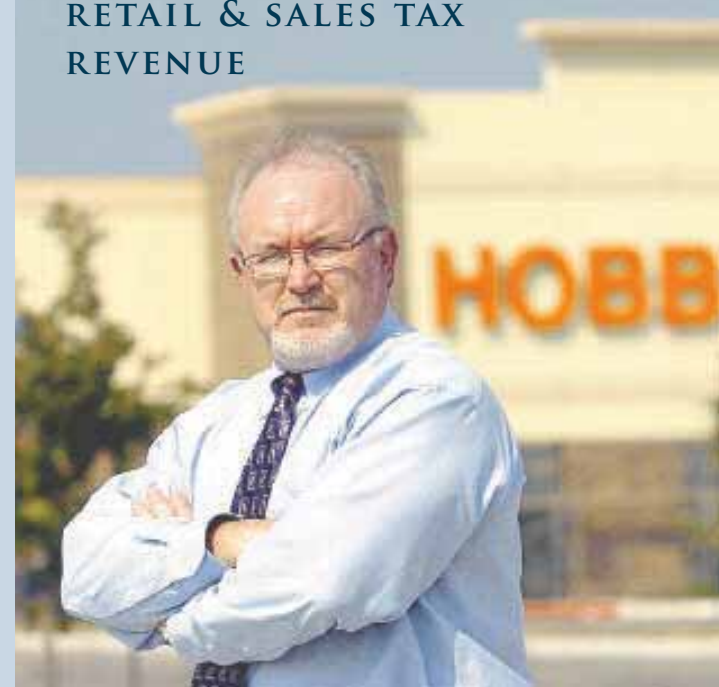
MAXIMIZE YOUR RETAIL POTENTIAL

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MAXIMIZE YOUR RETAIL & SALES TAX REVENUE





THE BENEFITS OF RETAIL ATTRACTIONS

RETAIL ATTRACTIONS CREATES CUSTOM DEVELOPMENT STRATEGIES FOR CITIES, INVESTORS AND RETAILERS THAT WANT TO ACHIEVE THEIR ULTIMATE POTENTIAL.

Businesses, communities and organizations all seek to earn the best return on their investments, whether it is money spent internally or externally. Retail Attractions is intimately familiar with the dynamics of coordinating the needs of both the public and private sectors to achieve the greatest impact on behalf of our clients. We are committed to providing exceptional value to our clients through attentive service, broad-based market knowledge, dynamic data and marketing, a proven approach and our extensive professional network.

Retail Attractions wants to utilize their experience and network of contacts to benefit your organization. Contact us to arrange a consultation.



A CLOSER LOOK

We know how to market your city to the retail world. We know how to pick a successful site. We know how to prepare a community for growth.

Retail Attractions has a proven system for healthy economic growth. After analyzing a project, our team defines the goals, identifies the path and uses our extensive network of contacts to achieve the results as quickly as possible.

Healthy economic development requires years of planning and communication. Retail Attractions uses their experience to ensure the process is as fast, smooth and painless as possible.

ECONOMIC AND RETAIL DEVELOPMENT

Retail Attractions creates custom economic development strategies for communities that want to reach their ultimate potential.

MUNICIPAL INFRASTRUCTURE

Our team will help plan and develop both a philosophical and a practical plan for infrastructure that fosters economic growth and is enticing to potential investors.

RETAIL AND RESTAURANT SITE SELECTION

Retail Attractions works with retailers, restaurants and developers to determine sites that will be a successful match to their development plan.

STRATEGIC PLANNING

Successful strategic planning requires that a City establish a clear vision, identify critical issues and develop a multi-year plan that will guide and benefit its future.

DEMOGRAPHIC DATA AND MARKET ANALYSIS

Using the latest data and technology Retail Attractions conducts extensive analyses and identifies market areas that hold substantial potential for retail growth and expansion.

AERIAL PHOTOGRAPHY

Current digital aerial photographs are a valuable resource for development projects, and we offer a wide variety of services to meet your every need.

CITY WEB DESIGN

Retail Attractions can assist your community in the development of a web site that provides pertinent, up to date informaton and sets you apart from your competition.



RICKEY HAYES

DIRECTLY FACILITATED OVER SIX MILLION SQUARE FEET OF NEW RETAIL DEVELOPMENT

Rickey Hayes founded Retail Attractions in 2007 to provide services to the retail development world, including cities, developers, retailers, site selectors, economic development organizations.